



Found Money: Simple Strategies for Uncovering the Hidden Profit and Cash Flow in Your Business

Steve Wilkinghoff

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A fresh perspective on what it takes to run a moneymaking small business

If you're a small business owner, you probably started out with a great idea, an entrepreneurial dream, and the willingness to work as hard as you have to. You're up-and-running, your products and services are selling, and you are working as hard as you can. But where do you go from here? How do you get there? And how can you be sure your business will make you money now and for the long term?

Found Money presents a new and powerful approach to small-business success. It helps you figure out, instantly, whether your business is on-track or flying off the rails (and how to correct it if it is flying off the rails). Not only does it help you understand how your business makes you money, but how to control that process as well. It offers accessible, easy-to-use tools and tactics to help you understand the links between what happens in your small business and the financial results you achieve so you can proactively create the financial results you want.

- Helps you maximize the money your small business makes by showing you where additional profit and cash flow is hiding right now in your business
- Steve Wilkinghoff is an accountant and consultant who helps businesses reach their full, money-making potential
- Foreword by Michael Gerber, preeminent small business guru

If you own your own small business but don't know how to take control of the financial results it gives you, *Found Money* hands you the strategies, tactics and tools you need to take control, and direct and maximize the money-making process.

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