



## Introducing LISREL: A Guide for the Uninitiated (Introducing Statistical Methods series)

Adamantios Diamantopoulos, Judy A Siguaw

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`If you encounter a research student for whom the very word LISREL induces feelings of fear, quietly recommend that they read this book. They will thank you for it. With increasingly user-friendly versions of LISREL being released and guide books such as this published, LISREL really should be accessible to all'
\*European Journal of Marketing\*

| Emphasizing substantive issues rather than intricate statistical details, this book provides a comprehensive introduction to LISREL for structural equation modeling (SEM) using a non-technical, user-oriented approach that. The emphasis is on: |
|--|
| - exposing the reader to the major steps associated with the formulation and testing of a model under the LISREL framework   |
| - describing the key decisions associated with each step   |
| - highlighting potential problems and limitations associated with LISREL modeling  |
| - assisting the interpretation of LISREL input and output files.   |
|  |

The overall aim is to provide a critical understanding of what is really involved in LISREL modeling and sensitize the reader against `mechanically' fitting or modifying models.

The entire range of decisions associated with the practical application of the LISREL program is covered in a user-friendly fashion. Concrete examples are used throughout to illustrate issues relating to model conceptualization, specification, identification, estimation, evaluation, modification, and cross-validation and illustrated with actual program output.

The program is made much more accessible by adopting the more user-friendly SIMPLIS command language for preparing input files. Although primarily aimed at beginning users, readers are directed to further reading together with a comprehensive bibliography for the more advanced user.



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