



Business and Corporate Integrity: Sustaining Organizational Compliance, Ethics, and Trust [2 volumes]: Sustaining Organizational Compliance, Ethics, and Trust

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There is a crisis of trustworthiness in business and corporate integrity. This book identifies the specific actions to create and sustain integrity in businesses and corporations—steps that can restore the public's trust and confidence as well as improve company performance.

- Provides useful, practical, and up-to-date information to guide readers in assessment, formulation of strategies and tactics, and implementation of measures to ensure integrity and higher order ethical cultures, decision making, and compliance patterns
- Documents the pervasive negative effect of corporate scandals and ethical meltdowns, product quality recalls, accounting and transparency debacles, and public perceptions of failed business leadership and/or poor corporate character
- Presents invaluable information and guidance to anyone who has a stake in creating and sustaining corporate integrity: senior executives, business managers, corporate board members, stakeholders of corporations, business and business ethics students, compliance and ethics officers, accountants, organizational behavior scholars, and general readers

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