



# Sustainable Investing for Institutional Investors: Risk, Regulations and Strategies

*Mirjam Staub-Bisang*

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# Sustainable Investing for Institutional Investors: Risk, Regulations and Strategies

Mirjam Staub-Bisang

## **Sustainable Investing for Institutional Investors: Risk, Regulations and Strategies** Mirjam Staub-Bisang **A comprehensive guide to socially responsible investing (SRI)**

With concerns about climate change increasing among investors, many are looking for opportunities that offer positive social as well as monetary returns. *Sustainable Investing for Institutional Investors: Risk, Regulation and Strategies* explores the key issues related to "Socially Responsible Investment" (SRI) for institutional investors and trustees, including investment strategies, risk and returns, market data, regulatory frameworks, and more. Looking at all investment classes, including bonds, equities, real estate, commodities, and many others, the book provides an in-depth view of SRI-relevant asset classes to help you decide which is best for you.

To better contextualize SRI opportunities and challenges, the book presents 20 case studies involving institutional investors that are currently following a sustainable investment strategy and how they have approached SRI. For business leaders already familiar with or practicing corporate social responsibility and/or environmentally sustainable management, SRI is the next step to turning modern corporations into good citizens, and this book contains everything you need to get started.

- Provides a comprehensive overview on all aspects of sustainable investing relevant for institutional investors and trustees
- Explores sustainable investment strategies across all asset classes
- Includes 20 SRI case studies that show investors at work around the world
- Features a Foreword by Dr. Klaus Schwab, Executive Chairman of the World Economic Forum

Featuring everything you need to understand and benefit from the opportunities presented by environmentally sustainable investing, *Sustainable Investing for Institutional Investors* is essential reading for individual investors, their advisors, and anyone interested in making profitable, socially conscious investment choices.

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