



Logistik: Eine Einführung in Ökonomie und Nachhaltigkeit (German Edition)

Susanne Koch

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Der globale Handel stellt neue Herausforderungen an die Logistik – sowohl aus ökonomischer wie aus ökologischer Sicht. In dem Lehrbuch werden die für Transport, Speicherung und Handhabung von Gütern benötigten Prozesse betrachtet. Behandelt werden die Grundlagen der Logistik, Controlling und Supply Chain Management sowie eine nachhaltig orientierte Logistik (Green Logistics), die ökonomische und ökologische Fragestellungen miteinander verbindet. Der einführende Band eignet sich zum Selbststudium ebenso wie als Lehrbuch für einen einsemestrigen Kurs.

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