

Union Organization and Activity (The Future of Trade Unions in Britain)



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This, the second book in the innovative *The Future of Trade Unions in Britain* series, features substantial and original research on union strategies. It offers readers a detailed analysis of the opportunities and problems faced by unions in using the new trade union recognition law, and will enrich policy debates with much needed evidence. It covers topics such as:

- organizing campaigns across different sectors and their relative successes and failures
- the TUC's Organizing Academy
- public sector unions strategies including the use of partnership agreements
- the structure of trade unionism as a potential barrier to union revitalization
- costs and benefits for employers of recognizing unions.

Written by the key thinkers in the field of industrial relations, it highlights the conditions under which organizing and partnership are likely to appeal to union members and employers and thus it has important policy implications for all parties concerned with industrial relations; unions, employers and governments.

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