



Theatre Symposium, Vol. 22: Broadway and Beyond: Commercial Theatre Considered (Theatre Symposium Series)

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That theatre is a business remains a truth often ignored by theatre insiders and consumers of the performing arts alike. The essays in *Theatre Symposium, Volume 22* explore theatre as a commercial enterprise both historically and as a continuing part of the creation, production, and presentation of contemporary live performance.

The eleven contributors to this fascinating collection illuminate many aspects of commercial theatre and how best to examine it. George Pate analyzes the high-stakes implication of a melodramatic legal battle. Christine Woodworth recounts the difficulties encountered by British actresses near the turn of the twentieth century, while Boone J. Hopkins considers newly found images of Margo Jones along with the commercial appeal they represent.

The volume continues with articles that follow developments with ties to commercial theatre, such as the interplay between Broadway companies and regional theatres, musical productions in communist Poland, and the influence of Korean popular culture on theatre and the unique production arrangements that have resulted. Other essays investigate alternative concepts related to commercial themes with regard to audience interaction and the burgeoning world of geek theatre.

Edited by David S. Thompson, this latest publication by the largest regional theatre organization in the United States collects the most current scholarship on theatre history and theory.

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