



Parzival's Briefcase: Six Practices and a New Philosophy for Healthy Organizational Change

Tony Smith

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Everyone talks about the need to restructure organizations to meet new challenges, but until now no one has developed an effective approach to ending employee burnout and "business as usual." *Parzival's Briefcase* presents a revolutionary but simple strategy: the starting point for change is individual integrity and personal responsibility.

Whether the organization is a corporation or a single department, a government agency or a small business, there are six basic practices for adjusting to change—practices that work for everyone in an organization who needs to be understood, motivated, and included on the team.

Parzival's Briefcase combines mythology, philosophy, and business theory in its solutions. Just as Parzival in the medieval myth had to learn about himself before he could complete his quest, you must begin today's quest by knowing and trusting yourself. This unique book equips the modern Parzival with a briefcase filled with essential strategies for producing lasting change.

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