



# **Inside the Japanese Company**

Fiona Graham

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## Inside the Japanese Company Fiona Graham

Graham explores the attitudes of Japanese employees towards their work, their company and on related issues. Based on extensive original research inside a Japanese insurance company (C-Life), which subsequently went bankrupt, the book shows that attitudes towards lifetime employment, company loyalty and the other characteristics of Japanese working life, which are often portrayed in stereotype form in the West, are in fact more complicated than is at first apparent.



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