



Comment communiquer efficacement au travail ?: Le b.a.-ba de la communication en entreprise (Coaching pro t. 36) (French Edition)

Virginie De Lutis, 50 minutes

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Un guide pratique et accessible pour apprendre à communiquer de façon bienveillante et efficace au sein de votre entreprise

Qu'elle soit orale ou verbale, formelle ou informelle, la communication interne occupe une place essentielle au sein de l'entreprise. Dès lors, veillons à transmettre des messages clairs, efficaces et constructifs. Mal effectuée, elle pourrait en effet devenir source de conflits et instaurer une mauvaise ambiance au travail. Rencontrez-vous vous-même des difficultés à communiquer efficacement avec vos collègues ou votre hiérarchie ? Percevez-vous l'importance du langage non verbal ?

Ce livre vous aidera à :

- Identifier les différents types de communication en entreprise
- Évaluer vos compétences en communication
- Analyser votre comportement verbal et corporel
- Améliorer vos relations professionnelles
- Et bien plus encore !

Le mot de l'éditeur :

« Avec l'auteur, Virginie De Lutis, nous avons cherché à présenter aux lecteurs les différents aspects que peut revêtir la communication en entreprise. Nous pensons en effet qu'il est du devoir de chacun d'apprendre les codes communicationnels du milieu professionnel afin de créer un climat d'échange constructif et bienveillant au travail. »

Juliette Nève

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