

## **From Idea to Exit: The Entrepreneurial Journey**

Jeffrey Weber



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While most small business books cover niche components of the start-up model, *From Idea to Exit* takes a more comprehensive approach, tackling the entire entrepreneurial journey from the initial seed idea through a well-planned exit strategy. Through a persuasive narrative, the author draws from his own success a practical call to action for those who dream of taking that first big step.

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